



ATTRACT AND RETAIN CUSTOMERS WITH REAL-TIME ENERGY DATA

Great service begins with good information.

LiveVu by PercepScion helps you stay ahead of the competition with products and services that better meet customer needs. By accessing real-time energy usage and costs directly from the household's Smart Meter, LiveVu lets you present customers with information and guidance—when and where they need it. Help customers save money easily, conveniently and effectively.

LiveVu puts the customer at the centre of your business. Transform customer relationships by delivering benefits in real-time. Build brand loyalty through visible demonstrations of your innovative customer service offerings.

Deal yourself into the new game of value-added energy services with LiveVu.

LiveVu

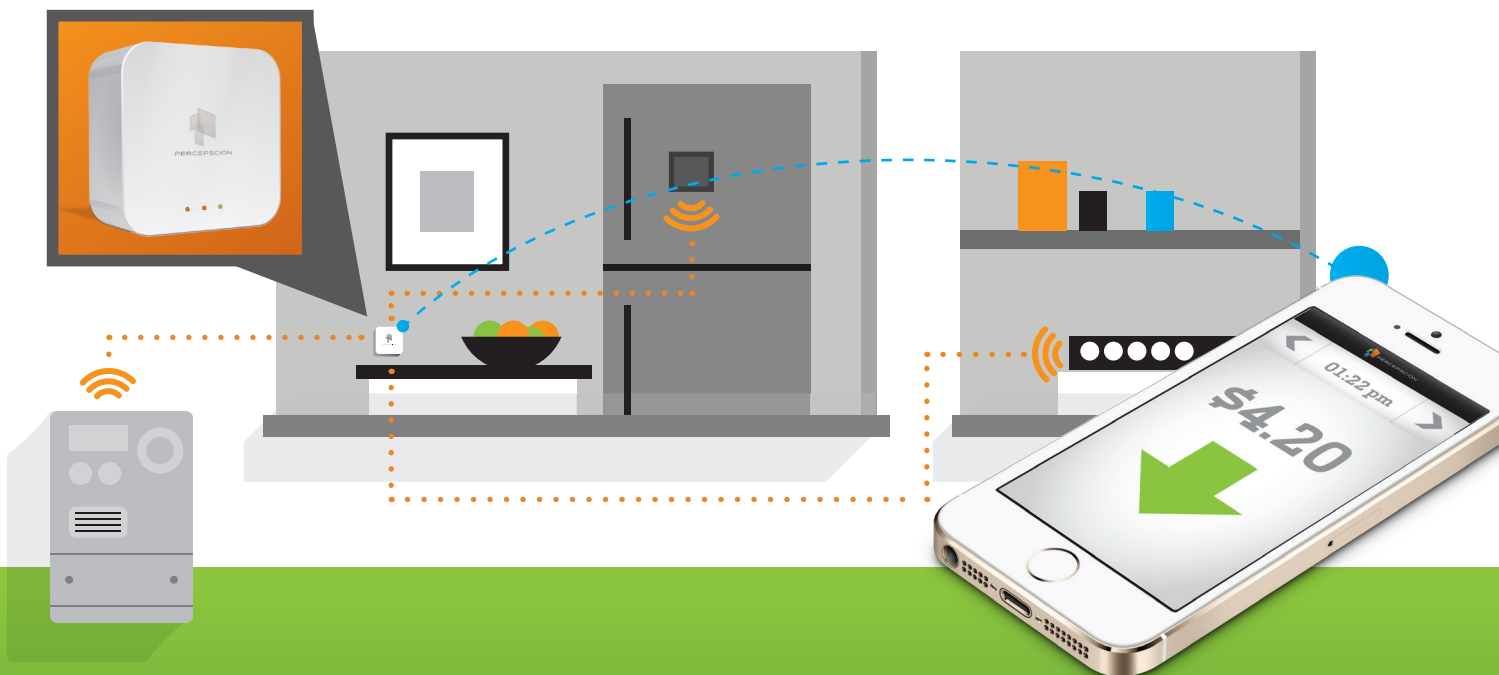
LiveVu is the heart of the 'Connected Home'. From here LiveVu can deliver tomorrow's vision of smart appliances that make life better – a vision where service equals more than just electricity.

LiveVu advantages include:

- Real-time data, direct from the meter to the cloud in just seconds.
- An innovation platform that integrates live data into new and improved customer services – underpinning the next generation of customer insight tools or innovative service offerings.
- Enables smart appliances that optimise user comfort, convenience and running costs.
- Real-time analytics that support actionable insights – provide tailored customer plans that reduce their costs but increase your profit!
- Designed to be eligible for government rebates such as the Victorian Energy Efficiency Certificates – reducing the low unit cost even further.

LiveVu is advanced technology ready for tomorrow, but relevant today:

- ZigBee Smart Energy 1.x ESI now, and 2.0 ready for the future.
- Easy setup WiFi back to the cloud.
- Built in Amazon's AWS giving enterprise-class availability and choice of data centers from across the globe.
- Advanced pricing engine shares even the most sophisticated rate plans with appliances and energy monitors.
- Demand response and load control capability provides control.
- Analytics that reveal the true running cost of appliances and inform new appliance purchase decisions.
- Evolution through remote software updates as new services are conceived and delivered.



About Percepacion

Percepacion specialises in the development of technology that helps utilities and consumers benefit from Smart Energy. We build devices and create software applications that make it easier for consumers to manage their power usage and utilities manage demand.

Percepacion's Smart Energy expertise has been developed through partnering with utilities to deliver their Smart Meter programs. Our understanding of the Smart Energy market, coupled with our in-depth technical experience with ZigBee Smart Energy positions us at the forefront of Smart Energy.

To find out more:

Joe Losinno
jlosinno@percepacion.com

Zoran Angelovski
zangelovski@percepacion.com

General Enquiries
+613 9008 5400
info@percepacion.com
www.percepacion.com